



2019 MEDIA FACT SHEET + LOGO USAGE

HEADQUARTERS

222 W Adams St, 11th Floor
Chicago, IL 60606

WEBSITE

www.wmp.com

EMPLOYEES

1,100

OFFICES

Chicago
Columbus
Dallas
Los Angeles
Minneapolis
New York
Pittsburgh
San Francisco
Seattle

OVERVIEW

West Monroe is a national business and technology consulting firm that partners with dynamic organizations to reimagine, build, and operate their businesses at peak performance. Our team of more than 1,100 professionals is comprised of an uncommon blend of business consultants and deep technologists. This unique combination of expertise enables us to design, develop, implement, and run strategic business and technology solutions that yield a dramatic commercial impact on our clients' profitability and performance.

www.wmp.com

FOUNDING STORY

In April 2002, four former Arthur Andersen consultants, Dean Fischer, Susan Stelter, Matt Rager, and Kevin McCarty, met at Miller's Pub in Chicago - with a clean slate and no clients. On a bunch of napkins, they sketched out their ideal consulting firm. The words on those napkins became West Monroe's core values and continue to guide the firm every day, from how we consider future investments, to how we welcome new employees, to how we treat our clients. Today, we have grown to more than 1,100 professionals across our nine offices.

EXECUTIVE LEADERSHIP TEAM

Kevin McCarty, Chief Executive Officer

Doug Armstrong, Chief Operations Officer

Tom Bolger, Chief Strategy Officer

Zach Jones, Chief Financial Officer

Casey Foss, Chief Marketing Officer

Susan Stelter, Chief People Officer

Kevin Rooney, Chief Administrative Officer

CORE SERVICES

Customer Experience
Digital Transformation
Digital Technologies
Mergers & Acquisitions
Operations Excellence
Performance Services

CORE INDUSTRIES

Energy & Utilities
Financial Services
Healthcare & Life Sciences
Private Equity
Consumer & Industrial Products

WHAT WE SOLVE FOR

Cybersecurity
Digital
Managing Talent
Productivity

MEDIA CONTACT

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THE WEST MONROE LOGO



LOGO USAGE



When placing the West Monroe logo, you should always leave enough room around each edge that is the width of the diamond in the compass mark.

INCORRECT LOGO USAGE



STACKING



HORIZONTAL DISTORTION



ROTATION



DROP SHADOW



GRAYSCALE



RECOLORING TO
NON-BRAND COLOR



VERTICAL DISTORTION



USE OF ARTISTIC FILTERS